

CHICAGO BLACKHAWKS MEDIA ADVISORY

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EVENT NOTICE

SEPTEMBER 26, 2018

ROCKY WIRTZ AND TONY ESPOSITO TO SIGN COPIES OF THE BREAKAWAY BEFORE BLACKHAWKS UPCOMING PRESEASON GAMES

Blackhawks fans have the opportunity to meet Blackhawks owner Rocky Wirtz and Hall of Fame goalie Tony Esposito during pre-release signings of *The Breakaway* – a behind the scenes account of one of the city's most epic sports and family dramas. Copies of *The Breakaway*, along with an opportunity to have the books signed, will be on sale for \$50. **Proceeds will be donated to the Chicago Blackhawks Foundation.**

The Breakaway is an inside story of the Wirtz family business and the Chicago Blackhawks. Written by Bryan Smith, a senior writer at *Chicago Magazine* and a contributing editor for *Men's Health*.

What: B-roll and photo opportunity of *The Breakaway* pre-release book signing featuring Rocky Wirtz and Tony Esposito, who will be connecting with fans, sharing the story of *The Breakaway* and raising money for the Chicago Blackhawks Foundation. The following visuals will be available to media:

- Line of consumers and Hawks fans waiting to meet Rocky Wirtz and Tony Esposito
- Customers' interactions with Rocky Wirtz and Tony Esposito
- Event photos will immediately be available post event, if interested

When & Where: Thursday, Sep. 27, 11 a.m. – 1 p.m.
Blackhawks Store – 333 N. Michigan Ave.

Saturday, Sep. 29, 1 – 3 p.m.
MB Ice Arena – 1801 West Jackson Blvd.

Saturday, Sep. 29, 4:30-6:30 p.m.
United Center Atrium – 1901 West Madison St. (*Atrium entrance is off Wood St.*)

Media Contact: Media interested in covering a signing or with general inquiries about the book should contact Sarah Platt at splatt@respublicagroup.com or 312-972-9045 (cell)

Connect: For more information, please visit the-breakaway.com. Fans and media can also stay connected via Instagram, @thebreakawaybook, or by searching and using the hashtag, #thebreakawaybook.



About the Chicago Blackhawks Foundation

The Chicago Blackhawks Foundation envisions a healthier, smarter, more secure world for families in and around Chicago. As the official charity of the Chicago Blackhawks, the Chicago Blackhawks Foundation is proud to bring hope to the communities that make our city so special and is committed to providing access to the programming and funding necessary for organizations to make a positive impact. Our goal is to grow the game we love while giving the people we serve a chance for something greater. Please visit chicagoblackhawks.com/foundation for more information.

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